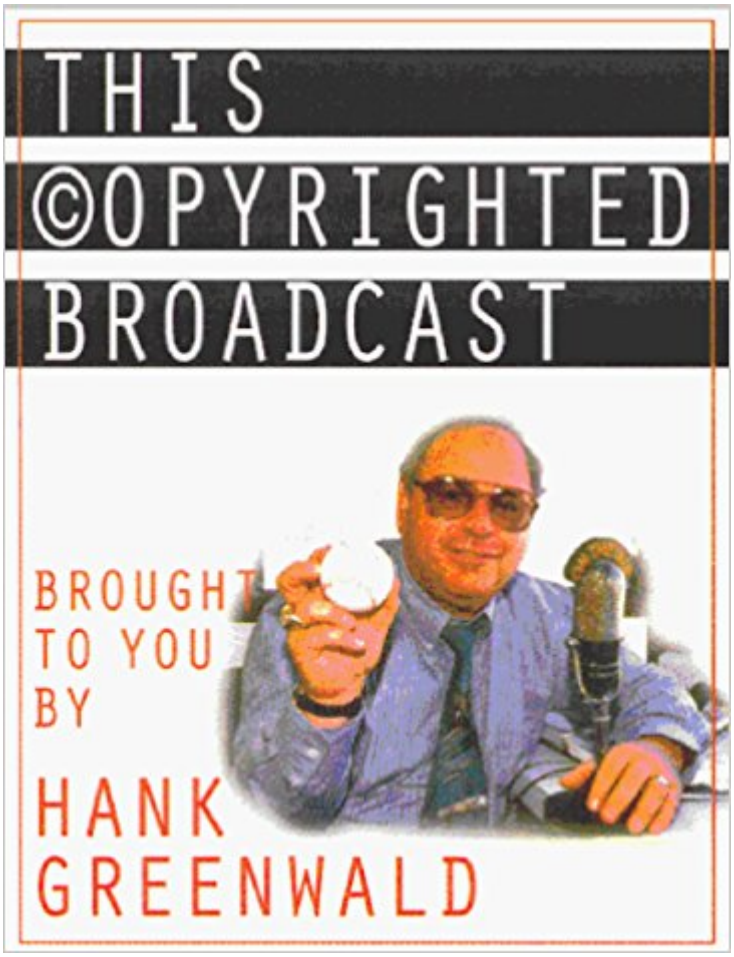
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This Copyrighted Broadcast



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Synopsis

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Book Information

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Customer Reviews

"Style, not shtick. Wit, not bombast." That’s the way Bob Costas describes longtime San Francisco Giants broadcaster Hank Greenwald’s on-air voice in his foreword to Greenwald’s acerbically free-wheeling look back at his years in the booth. It’s a description that also goes a long way toward characterizing the man and his memoir. Greenwald, now retired from the grind of day-to-day game-calling, was a rarity on the air. He not only knew how to make a game come alive, but also how to liven up the pauses in action with a genuine humor that was funny but not self-serving, self-referential, or worse, self-reverential. Not surprisingly, This Copyrighted Broadcast reflects that balancing act: it’s smart in its look at the state of the game, on and particularly off the field (to wit: "If there’s one thing owners don’t accept, it’s blame. They don’t have to, they’re owners

An old Giants fan, this was very interesting. A really interesting announcer. Loved his work.

as advertised

Although a little too much of Hank’s younger days is dwelled on, I basically got it for the Giants and Yankees stuff. Nice read.

Not a huge baseball fan, but knew that Greenwald would make me laugh, and he did! Hank always made Giants games fun even when they were playing lousy, which they did often.

I was not familiar with Hank Greenwald, but I enjoy most any book written by a baseball announcer, and Hank provides us with numerous stories from his days with the Giants and Yankees. Although I am not a fan of the NBA, I did follow the St. Louis Hawks in the 1960's and I enjoyed hearing his stories as an announcer in the NBA during this period. Yes, there are personal stories here regarding his daughter with Down Syndrome, but the family's experiences in this area is valuable for anyone in this situation. I enjoyed his experiences in the Phillipines reliving General MacArthur's returning to the island of Leyte, and the patience shown by his wife. We are treated to a visit to Australia and given information about that country/continent which some may not find to be interesting in this type of book. At the end Hank vents his frustrations about the problems in the game of baseball today. Since the book has been written, league presidents have been done away with and the umpiring situation should be improving. The owners' problem of asking the playears to save them from themselves remains to be solved. We are also treated to a poem on "The Polo Grounds", Hank's favorite ballpark and mine, even though I've never seen the park in person. I have, however, visited the site twice. It's a good book and worth reading.

There is a line on the cover flap that sums up this book very well --- "There is more to Hank Geenwald than baseball." Greenwald may not be nationally known enough for this to be a runaway hit which is too bad, but it definitely is the best sports autobiogprhay I've ever read. It is human and extremely funny. His encounters with George Steinbrenner when Greenwald was doing radio for the Yankees are hilarious. His obsession with Gen. MacArthur, his love of trains and Austrialia are both riveting and funny. His chapter on his daughter Kellie, a Down syndrome child, will choke you up. There ought to be more books about sports and about broadcasting as fascinating and as honest as this book is. Greenwald came out of Syracuse University, from where so many top sportscasters have come. One of them is Bob Costas who writes the foreword. The book should be required reading for anyone interest in a broadcasting career. Greenwald proves himself to be a pretty fair writer for a first-tme author. Although this is a book that deals with the San Francisco Giants and the Yankees, it is good enough to be a bestseller, in my view. You start reading and the honesty and wit of the author just sort of stuns you. I buy lots of sports books and anything about broadcasting. This one is a real surprise. I give it five stars easy.

Admittedly biased as a blood relative of the author, but not paid to write this review, I found Hank's book a great read. His sense of humor comes through in every chapter, almost every paragraph, and certainly in the book in total. He tells it like he sees it, including why he splits time in SF and Florida, how the world's changed since he came up in the big leagues, what it's really like being in broadcasting, and some great anecdotes in sporting history. I will never think of Mother's Day in the same way having read his Golden State Warriors story, and he made me reconsider Wilt Chamberlain's greatness as a basketball player. Baseball and Giants fans will love this book for the memories he shares, and anyone who has an aspiring truck driver at home (or broadcaster for that matter)in their family (read this as children who don't want to grow up to be doctors, lawyers or internet wizards) would do well to read this as a guide to successful parenting. Don't let your kids flunk out of college, ensure that they get lots of love and support, and they have a class D (truck driver) license as a backup. Not sure if Hank has one or not, doesn't need it now!All in all - a future Hall of Famer wrote a great book, enjoy it!

If you like sports and are a Bay Area native, you have to read this book. Hank does a comical, complete review of early days with the Warriors and of course, the Men in Black (not the Raiders). He is really funny and a down to earth serious person as well.Having discovered that the book had been banned, I naturally wanted to read it more, wondering what he could have said to anger the team's management that he faithfully and honestly served for all those years. Turns out it wasn't THAT much of a big deal. Just a few lines here and there. But it sure makes the Giants ownership group, at least half of it, sound like sourpusses, as well as a few others.But Hank is not the type to dwell on negatives. He is far too funny, plus he and his wife have raised 2 children, which make you able to separate the important things from the nonsense real quick.I am happy that I got to listen to Hank all those years of my youth, but even more happy for Hank that he seems to be living life on his terms. It is the gift that Bay Area sports fans would want for somebody like him after all that he has given us.Buy it, read it, pass it to a friend. Hank, if you're reading this, we miss you.

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